

MINUTES
NEUSCHAFER COMMUNITY LIBRARY BOARD
July 5, 2022

Present: Judy McGowan, Martha Bailey, Jaleen Hacklander, Bobbi Marks, Amanda D'Arcy, Naomi Peuse, Pat Hodach, Melissa Krause (Library Director)

The meeting was called to order at 4:01pm by McGowan.

Director's Report:

1. Summer Reading Program continues to be a success. 105 children signed up as of 6/30/22, not including the children who attend from St. Paul's. This is a huge influx from 2021, which was 76 participants but not sure what pre-Covid numbers were like in comparison. The kickoff dance had about 65 attendees so Krause is considering a similar event around Halloween. The Greybeard pirate event brought in 46. He hosts historical mariner events for adults as well, so Carolyn may connect with him for a Lunch and Learn in the fall. Bright Star Touring Theatre will be performing in the gym on Friday, 7/15 and the Attic Trunk Show will be held at the library on 7/20. Krause also noted there were 29 new library cards opened in June!
2. Website update - Chad and Krause have been working to create a cleaner format that is more user friendly. Trustees provided feedback based on the rough draft before it goes live, hopefully by the end of the month.
3. Strategic Planning - The capstone meeting for the small library cohort will take place on July 14th. Feedback will be incorporated before it is shared with the Library Board for further discussion and adoption.
4. Annual passes - Krause is exploring local options for library passes for patrons to "check out" and explore attractions that may be out of reach for many families. Some ideas included Jellystone day passes for the pool, the Children's Museum in Appleton, New London pool.
5. Overall YTD circulation numbers continue to track upwards, including ebooks and audiobooks.

Treasurer's Report:

Donation Checking account (Premier Bank) as of 6/30/22: \$50,889.41 earning \$1.24 interest. The donation check from Bloomfield for \$850 was deposited in this account. Bailey made a motion to accept this report, seconded by Hodach. Motion carried.

Donation Money Market Account (Farmer's Bank) as of 6/30/2022: \$21,462.75, earning \$1.41 interest.

Marks presented bills/expenses to the library board, including the MBM bill, Premier credit card, and three invoices from Baker & Taylor for a grand total of \$1,652.54. We also received a

check reimbursement from OWLS for the Greybeard summer reading event for a total of \$250. Bailey made a motion to approve the payments, seconded by Marks. Motion carried.

Minutes: Marks moved to accept the minutes of the June 6, 2022 library board meeting, with the correction of adding Hodach to being in attendance. Hodach seconded. Motion carried.

Approve and sign OWLS membership agreement: Marks made a motion to accept the membership agreement, Hacklander seconded. Motion carried. McGowan signed the agreement on behalf of the Board of Trustees.

Friends of the Library Update: Michelle Vandenberg shared many exciting updates! First, a debit card has been designated to Melissa for ease of ordering approved purchases. Carolyn plans to resume lunch and learn events in the fall and is planning a tri-fold brochure about the history of the library. A subcommittee has been formed for the Bob Kemper Grant and raffle basket planning will resume at their next meeting on August 1st at 3:30. Michelle encouraged all to attend.

Next meeting: Monday, August 1, 2022, 5pm in the Village Hall.

Adjournment: Marks made a motion to adjourn at 4:43pm, Peuse seconded. Motion carried.

Respectfully submitted,
Amanda D'Arcy